

Devan Towslee

Founder and Operator · Two LLCs, Three SaaS Products, One Service Company

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SUMMARY

Founder and operator who builds companies from zero with my own hands. I run Quantum Arbor LLC, a software and automation company with three vertical SaaS products and a custom build practice, and Towslee's Got Pressure LLC, an exterior cleaning company I started with DoorDash income. I own product, pricing, sales, marketing, operations and finance, and I build the systems that let a small team run like a large one.

EXPERIENCE

Founder and CEO, Quantum Arbor LLC

Apr 2025 to Present

Minnesota and California, hybrid

- Founded a software and automation company for small businesses and run every function: product, engineering, pricing, marketing, sales, legal pages, finance and partnerships.
- Took three vertical SaaS products from idea to waitlist and private beta with live Stripe founder checkout: Arbor Operations (exterior cleaning), AutoStyleIQ (auto styling shops) and Quantum Policies (insurance agencies).
- Set founder pricing and packaging for each product (for example \$99 to \$649 per month for Arbor Operations) with \$0 reservations, a free first week and month to month terms.
- Built a self serve Operations Health Scan that pre sells custom work: website audit of about 28 checks, a score across eight areas, the top three automation opportunities, then a booked review call.
- Sell and deliver custom projects from \$500 to \$85,000: websites, booking systems, customer databases, records vaults, review engines and in house AI, with itemized, selectable scopes per location.
- Negotiate partnerships, including a lead generation and SDR partnership discussion and a potential cross promotion collaboration with another home service marketer.
- Run marketing in house: brand identity across four marks, SEO and AEO content, an education site, social content across Facebook, Instagram and LinkedIn, and a weekly approval and publishing system.

Owner and Operator, Towslee's Got Pressure LLC

Jan 2025 to Present

Carlton, MN

- Founded and run an owner operated exterior cleaning company across Duluth, Carlton County, the Iron Range and northwestern Wisconsin; quote, perform and close every job, residential and commercial; rated 5.0 on Google.
- Funded the start myself and built the systems before the scale: quoting, proposals, review pages, lead alerts, training and certification, recurring pricing and a rebuilt website for local search.
- Relocating the business model to the Bay Area with recurring window cleaning and commercial service routes.

PRODUCTS AND LIVE WORK

Arbor Operations arboroperations.com

Multi tenant field service CRM for exterior and window cleaning companies: quotes, automatic follow up, scheduling, a canvassing map with GPS pins and route time, finance and payroll hours, training courses with an apprentice role, a technician leaderboard, client file vaults and private before and after review pages. Runs my own cleaning company day to day.

AutoStyleIQ autostyleiq.com

AI front desk and shop system for tint, PPF, ceramic and wrap shops: a voice and text agent that reaches every new lead in minutes, qualifies, books and takes a deposit, plus pricing by vehicle size with VIN lookup, a bay board, film tracking, warranty certificates and text to pay. TCPA safe by default.

Quantum Policies quantumpolicies.com

Operating system for independent insurance agencies: a comparative rater, seven specialized AI agents and a unified CRM, shaped by my Minnesota property and casualty precicensing coursework.

EXPERIENCE

- Delivery Driver, independent contractor**, DoorDash
Duluth, MN

Jan 2024 to Present

 - Completed 3,000+ deliveries with a 4.95 customer rating; used the income to fund my first company.
- Delivery Driver, independent contractor**, Uber Eats
Duluth, MN

Feb 2026 to Present

 - 50+ deliveries in slow DoorDash windows; route planning, defensive driving and time management.
- Crew Member**, Burger King
Cloquet, MN

Nov 2021 to Jan 2022

 - Customer service and register sales in a fast paced team kitchen.
- Farm Worker, part time**, Lakeside Family Farm
Cloquet, MN

Dec 2019 to Dec 2021

 - Manual labor, heavy lifting and agricultural sales to customers.

EDUCATION

- Coursework toward Associate of Applied Science (AAS), Business and Computer Technology**
Fond du Lac Tribal and Community College, Cloquet, MN

2024 to 2026

Dean's List, Fall 2025. Paused in summer 2026 to build Quantum Arbor full time.

Coursework: multimedia production, digital storytelling, digital photography, audio post production, film criticism, professional writing, English composition, interpersonal and intercultural communication, psychology, sociology, algebra and Microsoft Office.
- High School Diploma**
Cloquet Senior High School, Cloquet, MN

2024

LICENSES AND CERTIFICATIONS

- Minnesota Insurance Prelicensing Education, Property + Basics, 20 hours (MN course 1013767), A.D. Banker and Company, Dec 2025
 - Minnesota Insurance Prelicensing Education, Casualty + Basics, 20 hours (MN course 1013768), A.D. Banker and Company, Dec 2025
 - Liability and Damage Prevention, Towslee's Got Pressure training program, Jul 2026, verifiable online
 - Certified Field Technician, Towslee's Got Pressure training program, Jul 2026
 - Dean's List Honors Certificate, Fond du Lac Tribal and Community College, Fall 2025
 - Valid driver's license
- Certificates and documentation available on request.*

SKILLS

- Company building:** Entrepreneurship, Early stage ventures, Startup leadership, Startup management, Startup ventures, Company setup, Business ownership, Management, Leadership, Strategic planning, Business analytics, Pricing and proposals, QuickBooks, Bookkeeping and payroll tracking, Invoice processing, Information management, Enterprise content management, Data entry, Administrative assistance, Appointment scheduling, Compliance (TCPA, CCPA, ESIGN, ADA)
- Product and technology:** Full stack web development (HTML, CSS, JavaScript), Supabase (Postgres, row level security, Edge Functions, auth), Stripe (Checkout, subscriptions, webhooks), Cloudflare Pages and DNS, n8n workflow automation, AI agents and LLM integration (Claude, OpenAI, MCP), AI assisted development, Multi tenant SaaS architecture, Domain architecture, Enterprise architecture planning, Enterprise software, Application development, User experience (UX)
- Growth and sales:** SEO and AEO, Google Business Profile, Digital marketing, Marketing, Landing pages and funnels, Email and SMS marketing, Content strategy and social publishing, Sales, Consultative B2B selling, Cold outreach, Discovery calls and demos, Partnerships
- Additional:** Communication skills, Interpersonal communication, Intercultural communication, Written communication, Professional writing, English composition, Pressure washing, Soft washing and soft cleaning services, Window cleaning, Surface cleaning, Driving and route planning, Microsoft Office