

Devan Towslee

Founder and Product Builder · Software, Automation and AI for Small Business · Service Business Owner

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SUMMARY

Founder of Quantum Arbor LLC, where I design, build and sell the software that runs small businesses: websites, CRMs, booking and quoting systems, automations and AI agents. I also own and operate Towslee's Got Pressure LLC, an exterior cleaning company, so every system I sell is tested on my own jobs first. I ship production web apps end to end with AI coding agents, from database and payments to copy, legal pages and the sales call. Hard worker since my first farm job; based in the Bay Area as of October 2026.

EXPERIENCE

Founder, Quantum Arbor LLC

Apr 2025 to Present

Minnesota and California, hybrid

- Founded and run a software and automation company that builds the systems behind small businesses: websites, booking and scheduling, CRMs, customer databases, automations, AI agents and custom tools, with projects scoped from \$500 to \$85,000.
- Designed, built and launched three vertical SaaS products to waitlist and private beta, each with its own marketing site, legal pages and live Stripe founder checkout: Arbor Operations, AutoStyleIQ and Quantum Policies.
- Built the Operations Health Scan, a self serve sales funnel: a prospect opens a private link, answers about ten minutes of questions while their website is audited live against about 28 technical checks, and gets a score across eight areas plus their top three automation opportunities before any call.
- Built the client portal and admin portal behind it: private token links, scan results, onboarding, ESIGN Act agreements, timelines, deliverables and a project board, with only the main funnel indexed by search engines.
- Run the stack end to end: Supabase (Postgres, row level security, Edge Functions), Stripe subscriptions and webhooks, Cloudflare Pages and DNS, n8n automations, transactional email, and GTM with GA4 under Consent Mode.
- Launched learn.quantumarbor.biz, a separate education site with a long form SEO and AEO guide and PDF lead magnet, plus industry landing pages for dispensaries and electricians.
- Own the full sales cycle: niche research, cold outreach, private preview demos, discovery calls, itemized proposals and partnership negotiations.
- Built internal AI tooling: Claude and MCP integrations, an n8n cloud instance, a knowledge base documenting every project and decision, and an admin tool that queues and publishes brand content across accounts.

PRODUCTS AND LIVE WORK

Arbor Operations arboroperations.com

Multi tenant field service CRM for exterior and window cleaning companies: quotes, automatic follow up, scheduling, a canvassing map with GPS pins and route time, finance and payroll hours, training courses with an apprentice role, a technician leaderboard, client file vaults and private before and after review pages. Runs my own cleaning company day to day.

AutoStyleIQ autostyleiq.com

AI front desk and shop system for tint, PPF, ceramic and wrap shops: a voice and text agent that reaches every new lead in minutes, qualifies, books and takes a deposit, plus pricing by vehicle size with VIN lookup, a bay board, film tracking, warranty certificates and text to pay. TCPA safe by default.

Quantum Policies quantumpolicies.com

Operating system for independent insurance agencies: a comparative rater, seven specialized AI agents and a unified CRM, shaped by my Minnesota property and casualty prelicensing coursework.

Operations Health Scan and client portal quantumarbor.biz

Self serve audit and sales funnel with live website checks, scoring across eight areas, private results, client portal with ESIGN Act agreements and an admin portal.

Quote, proposal and review system demo.towsleespressure.com

Private tokenized quote pages, walkthrough to proposal PDFs built from photos, and post job thank you pages ending in a review ask.

EXPERIENCE

Owner and Operator, Towslee's Got Pressure LLC

Jan 2025 to Present

Carlton, MN

- Founded and run an owner operated exterior cleaning company: soft washing, roof, gutter, concrete, window and commercial storefront cleaning across Duluth, Carlton County, the Iron Range and northwestern Wisconsin.
- Quote, perform and stand behind every job for homeowners, businesses and property managers; rated 5.0 on Google.
- Built the company's operating system: tokenized quote pages, walkthrough to proposal automation that builds a branded scope of work PDF from photos, private review pages and lead alerts.
- Created the field training program and its Certified Field Technician and Liability and Damage Prevention certificates, verifiable online.
- Rebuilt the website off a page builder into a hand built static site with service and city pages, and rewrote the Google Business Profile for local and AI search.
- Wrote inbound sales agent training, recurring service and loyalty pricing, and plain English customer education on soft washing versus pressure.

Delivery Driver, independent contractor, DoorDash

Jan 2024 to Present

Duluth, MN

- Completed 3,000+ deliveries with a 4.95 customer rating; used the income to fund my first company.

Delivery Driver, independent contractor, Uber Eats

Feb 2026 to Present

Duluth, MN

- 50+ deliveries in slow DoorDash windows; route planning, defensive driving and time management.

Crew Member, Burger King

Nov 2021 to Jan 2022

Cloquet, MN

- Customer service and register sales in a fast paced team kitchen.

Farm Worker, part time, Lakeside Family Farm

Dec 2019 to Dec 2021

Cloquet, MN

- Manual labor, heavy lifting and agricultural sales to customers.

EDUCATION

Coursework toward Associate of Applied Science (AAS), Business and Computer Technology

2024 to 2026

Fond du Lac Tribal and Community College, Cloquet, MN

Dean's List, Fall 2025. Paused in summer 2026 to build Quantum Arbor full time.

Coursework: multimedia production, digital storytelling, digital photography, audio post production, film criticism, professional writing, English composition, interpersonal and intercultural communication, psychology, sociology, algebra and Microsoft Office.

High School Diploma

2024

Cloquet Senior High School, Cloquet, MN

LICENSES AND CERTIFICATIONS

- Minnesota Insurance Prelicensing Education, Property + Basics, 20 hours (MN course 1013767), A.D. Banker and Company, Dec 2025
- Minnesota Insurance Prelicensing Education, Casualty + Basics, 20 hours (MN course 1013768), A.D. Banker and Company, Dec 2025
- Liability and Damage Prevention, Towslee's Got Pressure training program, Jul 2026, verifiable online
- Certified Field Technician, Towslee's Got Pressure training program, Jul 2026
- Dean's List Honors Certificate, Fond du Lac Tribal and Community College, Fall 2025
- Valid driver's license

Certificates and documentation available on request.

SKILLS

Software and AI: Full stack web development (HTML, CSS, JavaScript), Supabase (Postgres, row level security, Edge Functions, auth), Stripe (Checkout, subscriptions, webhooks), Cloudflare Pages and DNS, n8n workflow automation, AI agents and LLM integration (Claude, OpenAI, MCP), AI assisted development, Multi tenant SaaS architecture, Domain

architecture, Enterprise architecture planning, Enterprise software, Application development, Database development, Custom software development, SaaS development, Web design and web development, User experience (UX), Information security, Software testing, Google Tag Manager and GA4, Figma, GoHighLevel, Resend and Calendly

Growth and marketing: SEO and AEO, Google Business Profile, Digital marketing, Marketing, Landing pages and funnels, Email and SMS marketing, Content strategy and social publishing, Digital storytelling, Digital photography, Audio post production, AI image and video production

Business and operations: Entrepreneurship, Early stage ventures, Startup leadership, Startup management, Startup ventures, Company setup, Business ownership, Management, Leadership, Strategic planning, Business analytics, Pricing and proposals, QuickBooks, Bookkeeping and payroll tracking, Invoice processing, Information management, Enterprise content management, Data entry, Administrative assistance, Appointment scheduling, Compliance (TCPA, CCPA, ESIGN, ADA)

Sales and customers: Sales, Consultative B2B selling, Cold outreach, Discovery calls and demos, Partnerships, Customer service, Customer experience, Customer satisfaction, Insurance fundamentals (property and casualty), Agricultural sales

Communication: Communication skills, Interpersonal communication, Intercultural communication, Written communication, Professional writing, English composition, Film criticism, Presentation software, English

Field service: Pressure washing, Soft washing and soft cleaning services, Window cleaning, Surface cleaning, Liability and damage prevention, Heavy lifting, Manual labor and manual handling, Moving, Agriculture

Driving and logistics: Driving, Delivery, Route planning, Defensive driving, Road traffic law

Foundations: Microsoft Office (Word, Excel, PowerPoint, Outlook), Productivity software, Computer literacy, Technical proficiency, Basic math, Algebra, Psychology, Sociology